

PUBLISHING POLITICS: REVISTA ADMPG GESTÃO ESTRATÉGICA

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1. Ensino e Pesquisa em Administração e Áreas Correlatas
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4. Gestão da Informação e do Conhecimento
5. Gestão Estratégica Organizacional
6. Gestão Financeira e Governança Corporativa
7. Gestão Mercadológica
8. Gestão de Negócios Internacionais
9. Gestão de Pessoas
10. Gestão de Processos, Sustentabilidade e Responsabilidade Social
11. Gestão da Produção e Logística
12. Gestão Pública
13. Pesquisa Operacional
14. Ética e Transparência nas Organizações
15. Empreendedorismo e Educação Empreendedora

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In the elaboration of the paper, the following structure must be observed:

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Name of (s) the author(s) – It must present the indication of institutional affiliation, city and country.

b) Abstract: It consists of the concise presentation of the text, detaching its aspects of greater relevance, in the maximum of 250 words (when papers are in PORTUGUESE, it is required include abstract in Portuguese and English, when papers are in ENGLISH, it is required abstract in English and Portuguese; when the papers are in SPANISH, it is required abstract in Spanish and English).

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